



FOOD & VINE, INC. PURVEYORS OF GRAPESEED OILS

Intern – Public Relations & Marketing

We are Salute Santé! -- the small family run business who first introduced Grapeseed Oil to the American Market. Our commitment to excellence began in 1992 and nearly 30 years later we keep growing as the primary innovators in the industry. Join Us!!

Internship Description:

We are looking for an enthusiastic public relations & marketing intern to join our team and provide creative ideas to help achieve our goals. You will have some administrative duties in developing and implementing marketing strategies. As a public relations & marketing intern, you will collaborate with our owners in all stages of PR and marketing campaigns. Your insightful contribution will help develop, expand, and maintain our marketing channels.

This internship will help you acquire marketing skills and provide you with knowledge of various marketing strategies. Ultimately, you will gain experience in PR and marketing and should be prepared to enter any environment after the conclusion of your internship.

Compensation/Salary:

DOE

Responsibilities:

- Perform market analysis and research on competition.
- Solid understanding of the different social networks
- Assist in marketing and advertising promotional activities (e.g. social media, mail & web)
- Assist with promotional presentations
- Collect quantitative and qualitative data from marketing campaigns.
- Help distribute marketing materials
- Help organize marketing events
- Fully support company's PR strategy and execute it in different phases

Requirements:

- Strong desire to learn along with professional drive
- Solid understanding of different marketing techniques
- Excellent verbal and written communication skills
- Excellent knowledge of MS Office
- Familiarity with marketing computer software and online applications
- Passion for the PR and marketing industry and its best practices
- Current enrollment in a related BS or Masters degree